

FONDAZIONE ANIA PER LA SICUREZZA STRADALE

ANIA Foundation for Road Safety is a no-profit organisation created in 2004 by Insurance Companies with the aim of contributing to reduce the number and severity of road accidents in Italy.

Despite a steady downward trend recorded since 2002, the number of road accidents in Italy is still very high. Only in 2012 **3,653** people lost their lives on the road, **more than 800** of these **were less than 30 years old**.

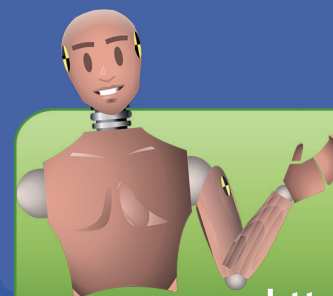
In order to face the growing demand of citizens for safety, ANIA Foundation has launched concrete projects and initiatives so as to raise awareness among the public and educate them to respect the Traffic Rules. ANIA Foundation has cooperated with the main national and local Institutions in order to contribute to solve problems and improve the existing infrastructures.

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**LEARNING THE RULES OF THE ROAD FOR
YOUR AND YOUR NEIGHBOUR'S SAFETY**



**FREE ONLINE MULTILINGUAL COURSE
DEDICATED TO FOREIGN CITIZENS**



SIGN UP NOW!

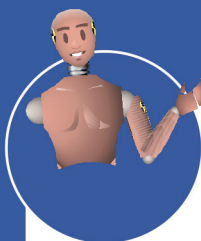
<http://driveinitaly.smaniadisicurezza.it>
1,000 COURSES OF SAFE DRIVING UP FOR GRABS

Drive in Italy is a project carried out by ANIA Foundation for Road Safety under the sponsorship of the Ministry of Integration dedicated to foreign citizens with a driver's license valid in Italy. The initiative is aimed at promoting knowledge of the Traffic Rules, spreading responsible behaviours behind the wheel and offering practical training so as to tackle the dangers one can face while driving.

Foreign citizens are an important resource for Italy, but their integration is often hindered by cultural and language barriers preventing people from fully understanding and respecting Italian rules.

Drive in Italy was created to facilitate cohesion between foreign citizens and the Italian social environment starting from traffic, by giving them the opportunity to participate to a theoretical course of safe driving which, if successfully completed, will allow them to have access to **1,000 practical courses** of safe driving made available by ANIA Foundation.

The course, which is completely free, is made up of two stages:

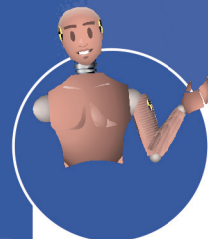


Stage 1

Theoretical training will be provided through a road education programme on the e-learning multi-language platform developed by ANIA Foundation, where it will be possible to follow lessons in Italian, English, Albanian, Romanian, Arabic and Chinese to allow a better comprehension for those who are not so familiar with Italian as well. The aim is to increase knowledge of the Traffic Rules and make drivers aware of how to behave based on the context they find themselves in (urban roads, rural roads).

The follow topics will be covered:

- Traffic Rules
- Responsible behaviours
- Recommendations to travel with safer and more efficient means
- Driving position and correct use of the commands
- Information on first aid in case of accident
- Driver's license in Italy
- Eco drive
- Tips for driver health and well-being



Stage 2

Practical training through safe driving courses which ANIA Foundation will offer to the best 1,000 among those who have successfully passed Stage 1 (theoretical training).

The courses, which will aim at teaching techniques to tackle risky situations on the road and to improve individual skills behind the wheel, will take place in three different autodromes, one in Northern, one in Central and one in Southern Italy, in order to allow everybody to easily reach the autodrome.

During the practical tests the participants will learn how to face various situations and manage different types of danger:

- Driving position
- Cone slalom
- Braking with or without ABS
- Entering a curve
- Emergency stop to avoid an obstacle
- Broadsiding

Sign up now:

<http://driveinitaly.smaniadisicurezza.it>

For information:



driveinitaly@smaniadisicurezza.it



Toll-free number: 800 433 466